

# Worcestershire

*Be free in the heart of England*

## MEMBERSHIP RATES OUT OF COUNTY - VAT @ 17.5% (1st Jan 10)

A business is considered to be "Out of County" if it is located where the applicable "Council Tax / Rates" are not paid to a Worcestershire local authority. Such businesses pay membership rates as indicated here. Once they are accepted as members all other services are received at the members rate.

The membership fees indicated assume that any individual or business is applying for membership relating to the operation of a single business from a single site.

Businesses with multiple outlets on a single site will be charged a single fee provided that there is one address and main contact and all outlets can be represented in a single web page entry - For example a theme park within which there are restaurant facilities would be considered to be an attraction. Different forms of accommodation on a single site will be charged on the basis of the owner choosing what they consider to be the predominant form of accommodation eg: a site with both B & B and Self Catering could be listed as one or the other, however on the website only the chosen category would receive a full listing.

If a business with multiple outlets / activities requires each outlet or activity to be separately represented on the website and / or to be individually mailed / represented at DW events then the main contact will be charged for the level of membership required (Base / Standard / Premium) and each additional outlet will be charged membership at 25% of the main membership fee.

All rates shown are inclusive of VAT at the rate of 17.5% from 1st January 2010 and will alter in line with any future changes in the rate.

| Attractions / venues / theatres / events | Basic | Standard | Premium |
|--|-------|----------|---------|
| Free admission 50,000 £t less            | 103   | 155      | 233     |
| Free admission 50,000 - 100,000 pa       |       | 233      | 349     |
| Free admission 100,000 - 200,000 pa      |       | 349      | 523     |
| Free admission over 200,000 pa           |       | 523      | 785     |
| Paid admission                           |       |          |         |
| Less than 50,000 visitors pa             | 194   | 291      | 439     |
| 50,000 - 100,000                         |       | 439      | 659     |
| 100,000 - 200,00                         |       | 659      | 989     |
| over 200,000                             |       | 989      | 1483    |

| Accommodation       | Basic | Standard | Premium |
|---------------------|-------|----------|---------|
| Awaiting inspection | 103   |          |         |
| Guest accommodation |       |          |         |
| 1 - 2 rooms         | 103   | 155      | 233     |
| 3 - 7 rooms         | 155   | 233      | 349     |
| More than 7 rooms   |       | 349      | 523     |

| Hotels             | Basic | Standard | Premium |
|--------------------|-------|----------|---------|
| 7 - 20 rooms       | 259   | 388      | 582     |
| 21 - 50 rooms      |       | 582      | 872     |
| More than 50 rooms |       | 872      | 1309    |

| Self catering, camp sites, boats | Basic | Standard | Premium |
|----------------------------------|-------|----------|---------|
| less than 4 units / 10 pitches   | 129   | 194      | 291     |
| 5 - 10 units / 10 - 20 pitches   | 194   | 291      | 439     |
| 10 - 20 units / 20 - 50 pitches  |       | 439      | 659     |
| over 20 units / over 50 pitches  |       | 659      | 989     |

| Food and Drink               | Basic | Standard | Premium |
|------------------------------|-------|----------|---------|
| Restaurants                  | 129   | 194      | 291     |
| Pubs, tea rooms, take aways  | 129   | 194      | 291     |
| Food & drink producers       | 129   | 194      | 291     |
| Services                     |       |          |         |
| Tourism Associations / Towns |       | 129      |         |
| Blue Badge Guide             | 65    | 97       | 145     |
| Taxi / car hire              | 129   | 194      | 291     |
| Coach operator               | 129   | 194      | 291     |
| Tour operator                | 129   | 194      | 291     |
| Event / conference support   | 129   | 194      |         |



[www.visitworcestershire.org](http://www.visitworcestershire.org)