

# Worcestershire

*Be free in the heart of England*

## MEMBERSHIP RATES IN COUNTY - VAT @ 17.5% (1st Jan 10)

The membership fees indicated assume that any individual or business is applying for membership relating to the operation of a single business from a single site.

Businesses with multiple outlets on a single site will be charged a single fee provided that there is one address and main contact and all outlets can be represented in a single web page entry - For example a theme park within which there are restaurant facilities would be considered to be an attraction. Different forms of accommodation on a single site will be charged on the basis of the owner choosing what they consider to be the predominant form of accommodation eg: a site with both B & B and Self Catering could be listed as one or the other, however on the website only the chosen category would receive a full listing.

If a business with multiple outlets / activities requires each outlet or activity to be separately represented on the website and / or to be individually mailed / represented at DW events then the main contact will be charged for the level of membership required (Base / Standard / Premium) and each additional outlet will be charged membership at 25% of the main membership fee.

All rates shown are inclusive of VAT at the rate of 17.5% from 1st January 2010 and will alter in line with any future changes in the rate.

Attractions / venues / theatres / events	Basic	Standard	Premium
Free admission 50,000 £t less	94	141	212
Free admission 50,000 - 100,000pa		212	317
Free admission 100,000 - 200,000pa		317	476
Free admission over 200,000pa		476	714
<b>Paid admission</b>			
Less than 50,000 visitors pa	176	264	400
50,000 - 100,000		400	599
100,000 - 200,00		599	899
over 200,000		899	1348
<b>Accommodation</b>			
Awaiting inspection	94		
<b>Guest accommodation</b>			
1 - 2 rooms	94	141	212
3 - 7 rooms	141	212	317
More than 7 rooms		317	476
<b>Hotels</b>			
7 - 20 rooms	235	353	529
21 - 50 rooms		529	793
More than 50 rooms		793	1190
<b>Self catering, camp sites, boats</b>			
less than 4 units / 10 pitches	118	176	264
5 - 10 units / 10 - 20 pitches	176	264	400
10 - 20 units / 20 - 50 pitches		400	599
over 20 units / over 50 pitches		599	899

Food and Drink	Basic	Standard	Premium
Restaurants	118	176	264
Pubs, tea rooms, take aways	118	176	264
Food & drink producers	118	176	264
<b>Services</b>			
Tourism Associations / Towns		118	176
Blue Badge Guide	59	88	132
Taxi / car hire	118	176	264
Coach operator	118	176	264
Tour operator	118	176	264
Event / conference support	118	176	



[www.visitworcestershire.org](http://www.visitworcestershire.org)