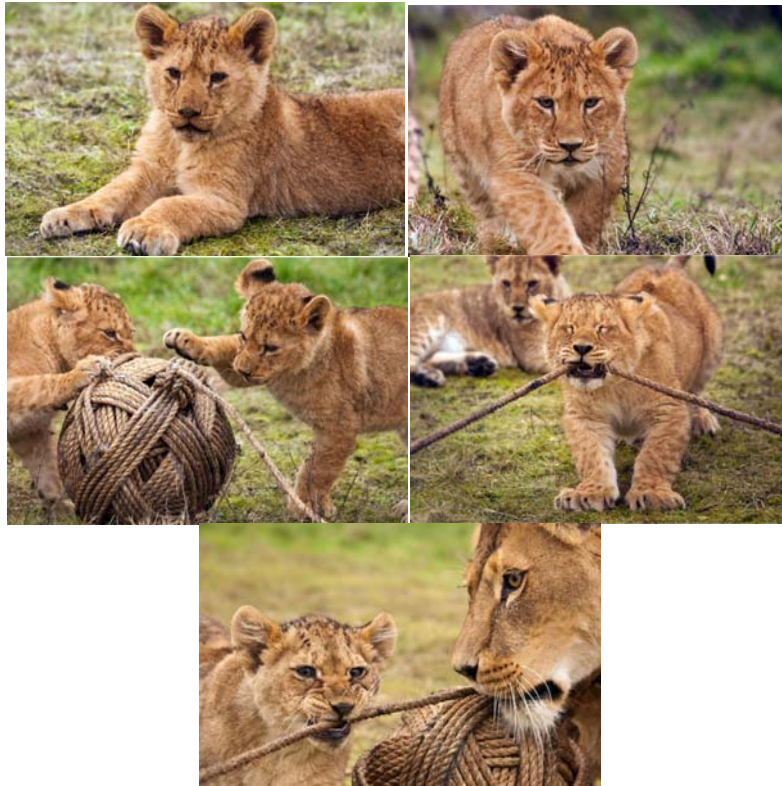


BIG GAME



It was just another big game for three young cubs at West Midland Safari Park when they were introduced to their latest toy.

The toy - which resembled a large ball of knitting wool - was made from rope and it wasn't long before the cubs took it to task by using some rather familiar 'kitten-like' tactics. All three embarked upon playtime with gusto - pawing, gnawing and jumping on the inspiring newcomer in an effort to beat it into a make believe submission - and having great fun all round.

Not wanting to spoil the fun, Mum, Shadina looked on and was very curious to see what all the fuss was about. As with most cats, once the game was over and they had lost interest, the cubs retreated for an afternoon nap leaving their toy muddled and decidedly the worse for wear.

The three female African Lion Cubs, which were born at the Park on 5th October 2009, have been nicknamed Layla, Libby and Lizzy by Park staff and will be making their first public debut on Saturday, 13th February 2010 when the Park fully reopens for their summer season.

West Midland Safari Park has a total of 35 lions, which includes the only pride of White Lions in the UK, in their four-mile self-drive safari.

West Midland Safari & Leisure Park is open daily from Saturday, 13th February until Friday, 5th November 2010. Standard admission costs £12.95 for adults, £11.50 for children. A family saver ticket costs

£44.00, which admits two adults and two children. Admission costs also include a free return ticket. Amusement rides charged extra in all cases. Further information is available from the Park's official website www.wmsp.co.uk Or by telephone 01299 402114.

E N D S

Release Date: 8th February 2010

Further information:

Wendy Jackson 01299 402114 Extn 228
Email wendy.jackson@wmsp.co.uk
Bob Lawrence 07831 323577
Email bob.lawrence@wmsp.co.uk
General info www.wmsp.co.uk

Photo captions:

Photo one On the prowl
Photo two Great new toy
Photo three This game is tougher than you think!
Photo four Mum comes to see what all the fuss is about
Photo five Game over, time for a rest