

March 2010

WORCESTERSHIRE'S FENG SHUI CAMPSITES MEAN BESPOKE EASTER HOLIDAYS

A leading feng shui practitioner has been brought in by Visit Worcestershire to provide the UK's first-ever, tailor-made experiences for campers and caravanners this Easter.

Catherine Howie, a member of The Feng Shui Society, visited Blackmore Club Site in Hanley Swan, one of three sites in the county owned by The Camping and Caravanning Club.

Following her visit, she drew up a plan to ensure visitors to the site get the holiday of their dreams which will be overseen by the resident Holiday Site Managers, Alan and Jo Reynolds.

The Feng Shui analysis was based on the Eight House method which looks at energies associated with compass directions. Catherine worked out which pitches on the site offer different holiday experiences. She has even gone into the detail of which direction people should pitch their caravan, motor-home, trailer tent or tent.

People will now be able to choose a holiday which is either relaxing, romantic, ideal for children, contemplative or filled with excitement, all offered by the same camp site.

Commenting on the scheme, manager of Visit Worcestershire, Simon Tipple, said:

“We’re always looking at ways to give visitors to Worcestershire added value. Not everyone is looking for the same type of holiday so, by getting a camp site feng shuied, we can ensure they camp in the right place to ensure they get the holiday experience they are looking for. If this pilot scheme goes well, we hope to do similar with many of our attractions”.

ENDS

For further information or images of the camp site as mapped out by Catherine, please call Sara Stewart on 07833 467774

Destination Worcestershire is the official public/private partnership promoting the county of Worcestershire as a tourist destination. For more information including What's On, Where to Stay and places to visit see: www.visitworcestershire.org

EDITOR'S NOTES

Feng Shui Analysis by Catherine Howie

Blackmore Camping and Caravanning Club Site Hanley Swan

Worcestershire

March 2010

It has to be noted that the results I have come up with are likely to have the most impact on people associated with the site over a longer period of time. However, some degree of influence is inevitable even for a brief holiday stay.

The hard-standing pitch analysis is based on right-hand-drive cars with the caravan doors being on the left of the vans when reversed into each space. Obviously, this would be different for left-hand drive vehicles. I have given variations on door directions for the tent pitches.

Site Entrances

The exit of the main road onto the complex sits in the East which is a rising, bright, vibrant energy, good for activity and new business. The main entrance faces South which will give a feeling of excitement and anticipation – a good start to a holiday.

The Reception door, also sited in the South, faces East, again a good energy for business.

Site Shape

The shape of the site will affect those working and living on it rather than the holiday-makers. Looking at the plan, the site is a slightly irregular, elongated shape. The result will be that the energies in the North and South mean that those who work here enjoy what they do and feel rewarded and fulfilled by it.

However, the energies of the South West and West, in particular, are depleted. In the longer-term this could have the biggest impact on woman associated with the site who may feel discontented, insecure or

unsupported. For any single women working on the site it could also mean any long term romance is unlikely.

The centre of the site is associated with health. The play area and recreation room are located here which is a lovely combination of energies.

South

This sector houses the reception and shop as well as two of the managing team's pitches and a large percentage of the standard tent pitches. The energy in this sector is generally a very active one, good for socializing and would probably, naturally, attract those who are up for going-with-the-flow on holiday. For the management team, this position would make it very hard to 'turn off' or wind down from work.

Campers in this area have the choice of which way to have their doors facing. As a rough guide:

Doors facing West

These pitches suit people wanting an active holiday but who like to go to bed early. However, they may find this difficult as they will be having such a vibrant, social time.

Doors facing East

Very high energy. Great pitches for the very active, up early, lets-get-on-with-the-day and pack as much in as possible-types.

Doors facing North

Good for those wanting to keep to themselves, who want an active holiday but also want to go to bed early.

Doors facing South

This is for the very high-energy holidaymakers - those you can't hold down, who talk to everyone and get involved with everything. It could be exhausting for most people.

Apart from the managing teams pitches', there are also four hard-standing pitches in this sector:

Hard-standing pitches 58 & 59 with doors facing North East

Could make for a holiday with a few heated discussions or disturbed sleep.

Hard-standing pitches 67 & 68 with doors facing South East

A potentially full on, lots happening, almost too much to do-type of holiday.

South West

A more relaxing, winding-down energy. Good for those not wanting to do much on holiday and looking for a quiet, romantic time. Particularly supportive sector for women, although long-term romances are unlikely.

There's a mixture of hard-standing, grass-serviced pitches and standard un-serviced tent pitches in this sector.

Hard-standing pitches 53-57 & 42-44 doors facing East

Good for early risers who like to achieve a lot on holiday. May make winding down difficult.

Hard-standing pitches 60-65 doors facing West

A good combination of gentle socializing and winding down energies, ladies may like this pitch also good for younger women looking for romance.

Hard-standing pitches 50-52 doors facing North

May attract those wanting to be sociable when it suits them.

Campers in these pitches may feel they want to keep themselves to themselves but may find it hard.

Hard-standing pitch number 66 South West facing door

Romance IS likely here! A great energy for supporting women although men may find this pitch too uncomfortable to stay for too long.

Tent pitches 161-164 & 137-139 also have a choice of:

Doors facing East

A good pitch for the active, early risers who wind down in the afternoon.

Doors facing South

This is the pitch for those wanting to have a very socially vibrant holiday.

West

A relaxed but fun energy which should instil a feeling of contentment. Good sector for children.

Hard-standing pitches 45-49 doors facing North

Good for those not wanting to do very much, perhaps a bit of gentle socializing but really preferring to keep themselves to themselves.

Hard-standing pitches 39-41 doors facing South

This is for the very social holidaymakers - those who like long evenings spent having a meal and fun with friends. The right pitch for a joyful holiday with lots of activity.

Tent Spaces 129-135 also have a choice of:

Doors facing West

These pitches would suit people wanting a relatively inactive holiday who like to go to wind down slowly over a long evening. Good for the middle-aged campers.

Doors facing East

Great pitches for the up early, lets-get-on-with-the-day and then wind down in the afternoon-campers.

North West

A quiet, consolidating, re-grouping, sort of energy. Good for thinking things through and planning. Very supportive for men, in particular. Not for those wanting an active holiday, more suitable for campers wanting time to reflect quietly and think.

A mixture of hard-standing and serviced tent pitches.

Hard-standing pitches 98, 100 & 101 doors facing East

An uplifting, enthusiastic energy good for sparking new ideas perhaps around money issues. Energy here may bring up past memories or help think through family matters past and present.

Hard-standing pitches 38, 97 & 99 doors facing West

Facing this direction could help the occupants plan or make decisions about their future.

Hard-standing pitches 102 & 104 North West

Great for a holiday where you need to make a decision about something important. Very supportive of male energy but the ladies might find men get too overbearing in this pitch!

Hard-standing pitch 103 door facing South East

This energy may help make decisions about big issues such as buying a new car, moving house etc

Serviced tent pitches 105-109,110 & 111, 114, 115, 128, 165 also have the choice of:

Doors facing South

The energy in these directions may help to bring clarity to an issue that needs thinking through.

Doors facing North

A reflective quiet energy, supportive of a decision making.

North

This is one of the sectors with the largest 'occupancy' on the map. Generally, it is the quietest energy and least social, good for those wanting to be alone or wanting a very quiet, rejuvenating or sleepy holiday. Probably too inactive for teenagers.

Hard-standing pitches 19-23 doors facing North

Good for sleeping but a very inactive energy. Not conducive to any kind of activity but good for recovery time.

Hard-standing pitches 24-29 doors facing South East

Good for communication and supportive of older girls although they may find it too quiet.

Hard-standing pitches 34-37 & 95 doors facing NW

Women may find this an uncomfortable pitch with the men wanting to make all the decisions.

Hard-standing pitch 96 door facing East

Good for those who want to be up early although the rest of the day may be spent quietly.

Serviced tent spaces 127, 112, 113, 118-124, 82-94 also have a choice of:

Doors facing West

A winding down energy in an area that is already very still with little activity.

Doors facing South

These campers may want to get up and get on with things but could feel they run out of steam to do anything very much.

North East

The North East is known for its unstable energy meaning things could change in a moment, things may not go as planned or there could be miscommunications and misunderstandings.

Hard-standing pitches 14-17 doors facing South

These campers could experience quick and sudden changes - not a pitch for the faint-hearted... anything could happen. Likely to attract those with a positive and open attitude.

Hard-standing pitch 18 door facing North

This camper would probably be best left alone for quiet inward reflection. A pitch for taking a long deep, serious look at yourself and your chosen career/life path.

Hard-standing pitch 30 door facing South East

Any sudden changes due to the North East sector would be handled well by campers here and probably seen as a gift.

Hard-standing pitches 31-33 doors facing North West

These campers will be able to make a decision quickly about anything that happens.

Serviced and standard tent pitches numbers 71-81, 170-175, also have a choice of:

Doors facing West

Could be a good pitch for reflecting on your life so far and what comes next.

Doors facing East

An interesting combination of high energy and instability. Not a pitch for the faint-hearted.

East

This sector is affected by 'missing' energy, potentially giving those who pitch here a lack of get-up-and-go which would normally be a strong characteristic of Eastern energy but perhaps not a bad thing on holiday.

Hard-standing pitches 11-13 doors facing South East

A good motivating energy to get up and have a reasonably active holiday

Standard tent pitches 176-180 also have the choice:

Doors facing West

Good for getting up early and winding down in the afternoon.

Doors facing East

An enthusiastic, high energy may result in a "must get up and get on with it" sort of holiday. Potentially exhausting as too much may be attempted.

Doors facing North

This pitch may suit those who like doing a lot on their own. Good for older male children to promote independence.

Doors facing South

A high energy direction - be prepared to get involved with everything and have a very sociable holiday.

South East

A very active energy associated with this sector but not always well directed.

Hard-pitches 8-10 doors facing North

This is quiet - a nice combination of active and outgoing but supported by the restful energy of the North.

Hard-pitches 5-7 doors facing East

This is full on, up early and 'getting on with it' energy - may prove exhausting.

Serviced tent pitches 69 & 70 have a choice of:

Doors facing West

A nice energy for reflecting on all the good things in your life.

Doors facing South

A very high energy direction be prepared to be asked to get involved with a lot but care will be needed or exhaustion will set in.



- hardstanding service pitch
- grass service pitch
- grass standard pitch

NW

NORTH

NE

WEST

EAST

SW

SOUTH

BLACKMORE
CARAVANNING
CLUB SITE

dog walk

dog walk

dog walk

dog walk

dog walk

girl guides
camp site

toilets

parade ground

play area

toilets

recreation room

drill square

pumping station

motor home
service point

refuge
compound

garage

gas tanks

storage area

car park

reception

entrance



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