



## **Press Release**

1 February 2010

### **Starting the New Year with a Tweet !**

The new weekend course programme at Farncombe Estate in the Cotswolds is now underway.

Specialising in weekend residential courses for adults, the Centre launched in 2003 and now offers a varied programme of 1-3 day leisure activity breaks on 50 weekends a year on a privately owned Estate just outside Broadway.

In addition to popular courses in Painting, Singing and Writing, the new brochure lists a new range of courses for Bridge players and those interested in History and Gardening.

Farncombe is today launching a competition on its Twitter profile @FarncombeEstate, to encourage users to tweet the message **#WinaGiftVoucher @FarncombeEstate** on their own page.

Twitter users will have until 28 February to tweet the message and in return will be entered into a draw for their chance to win a Farncombe gift voucher to the value of £250. The winner will be notified via Twitter week commencing 1 March 2010.

Annette Morris, Marketing Manager for Farncombe explains "We are really excited about our new course programme it contains so many interesting subjects we want to share the word ! Social networking sites such as Twitter and Facebook are used so frequently now - we hope connecting in this way will enable more people to find out about us - and maybe even learn something new at Farncombe in 2010."

Further details of the competition can be found at [www.FarncombeEstate.co.uk/Twitter](http://www.FarncombeEstate.co.uk/Twitter) where you can also find more information on their new brochure or download a free copy. Farncombe Estate can be found at [Twitter.com/FarncombeEstate](http://Twitter.com/FarncombeEstate).

### **Notes for Editors**

Farncombe Estate ALC Ltd is a member of the Adult Residential Colleges Association, and a Corporate member of the Incorporated Society of Musicians, the Association of Teachers of Singing and the Association of British Choral Directors. Farncombe Estate Centre (FEC) is a sister company of the Cotswold Conference Centre and the Dormy House Hotel and owned by Sorven Holdings Ltd. FEC utilises the facilities of the Cotswold Conference Centre at weekends and is being run as a non-profit making organisation. The Centre offers 53 ensuite bedrooms recently assessed 4 star Guest Accommodation by VisitBritain. Any profits will be re-invested back into the adult learning weekends to enhance and improve the learning experience offered.

If one of your writers would like to arrange a visit to Farncombe to experience some of the courses on offer, or for further information or images - please contact: Farncombe Estate Centre  
01386 854100 / [Annette@FarncombeEstate.co.uk](mailto:Annette@FarncombeEstate.co.uk)