

Get a flavour of the region at Taste of Birmingham



Take a large helping of restaurants, a generous serving of local producers and add a huge dollop of entertainment – you've got the perfect ingredients for Taste of Birmingham 2009!

Marketing Birmingham is working with Heart of England Fine Foods (HEFF) to showcase the best of the Midlands' culinary offering at the four day outdoor food festival this summer.

You'll find over 15 restaurants offering worldwide cuisine from around the Midlands including Fusion in Stoulton. There are also local producers include Flights Orchard Organic in Herefordshire, Freedom Beer in Staffordshire and Fudge Heaven in Worcestershire.

With four Michelin starred restaurants, a host of great local producers and live music, Taste of Birmingham will be an event the Midlands can really be proud of. Children can also join in the food fun with under 16 year olds going free.

Felice Tocchini, chef at Fusion brasserie, Hawbridge, Stoulton, Worcester says:

"I'm looking forward to Fusion's appearance at Taste of Birmingham this summer and am busy creating a special menu for the occasion. I'll be using fresh, seasonal ingredients with a Fusion twist! This is the first time we've participated in this Midlands food festival and we look forward to showcasing our great flavours to visitors.

"Taste of Birmingham is a great way of bringing together local chefs and producers and really allows visitors an insight in to the superb culinary delights on offer in our region."

Neil Rami, Chief Executive at Marketing Birmingham, says:

"Following Birmingham's recent success in the Michelin guide, we feel it is important to build on what the city's good at. We are working closely with restaurants and chefs in the city and throughout the Midlands to ensure Taste of Birmingham showcases the region's growing culinary offer."

Taste of Birmingham takes place 9 – 12 July 2009 in Cannon Hill Park, Birmingham.

Tickets can be purchased online at www.visitbirmingham.com and in Birmingham's Tourism Centres at the Rotunda and New Street.

Standard tickets are £10 in advance, £12 on the day. All children under 16 years have free entry.

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Note to editors

Taste of Birmingham is sponsored by Advantage West Midlands (AWM).