

Your local restaurant needs your support!

Olivino Restaurant in Port Street is suffering in the current credit crunch and needs the support of the local community now more than ever. First came the 2007 floods, when the restaurant was under several feet of water; then followed the financial crisis in 2008; and now, in 2009, Olivino is fighting to stay on a firm financial footing.

After the July 2007 floods, owners Nihan and Ronald worked very hard to get the business back on its feet: "Just as we'd succeeded in turning things around, we were hit by the credit crunch late in 2008. Our overheads have increased dramatically compared to the past two years, yet we have far fewer people dining. A recent report claimed that one in five people's response to the credit crunch will be to stop eating out altogether. Evesham is a small town, with only a few good restaurants. If one in five people stop eating out and the remaining four choose to travel to restaurants out of town, this would finish us very quickly. Hundreds of restaurants around the UK are going into administration every month. We don't want to be one of them, but we have been struggling every day to survive.

Now with the summer coming, things are looking more positive. As has been suggested, more people will be taking their holidays in the UK.

We are also very hopeful that the re-opening of the Regal Cinema will offer a boost to trade in Port Street for next year. We have been waiting for this good news for so long. We wish the new owners all the best for the refurbishments!

Times are very hard for everyone, but we believe that by working with local suppliers we can help each other survive this crisis. At Olivino, we source almost everything we use from local suppliers in the Vale of Evesham. So by supporting us you will also contribute to the local suppliers. We also have our own chickens (called The Spice Girls) to supply our eggs, and they've been helping us make the best tiramisu ever. Despite increased food prices, we will not buy cheap supplies. We have a great reputation for quality and intend to maintain our high standards."

"This is where you can help. We are now offering a two-course dinner with a glass of wine for £14.90, and the feedback has been very encouraging so far. It's a great price for parties and get-togethers, as well as a romantic dinner for two. Why not come along and try it out - treat yourself or someone special? Also, to thank our regular customers who've supported us in these difficult times, we are now offering 'Friend of Olivino' vouchers, which entitle you to 10% voucher off your bill every time you eat here. After a few return visits, you will receive a free meal on the house."

"So tell all your friends, and bring them along to try our new special deals – you're guaranteed superb food, a friendly welcome, relaxing atmosphere, and great value for money. Give us your support and help to keep one of Evesham's best local restaurants and its local suppliers alive. You'll be glad you did."

For more information contact Nihan or Ronald at www.olivino-restaurant.co.uk on 01386 423 341 or email to info@olivino-restaurant.co.uk.