

Press Release



Winter Opening at Avoncroft Museum

For Immediate Release

Avoncroft Museum is opening its doors to visitors throughout the winter for the first time in the Museum's history.

Normally during the winter the museum closes, however, thanks to the Heritage Lottery Fund, Avoncroft Museum has new pathways which enable visitors to access the entire site whatever the weather.

Visitors will not only be able to walk round the site and visit its beautiful buildings, hopefully seeing them in the glistening frost and snow, but also see some of the essential conservation work that takes place during the winter months.

The museum will be opening Friday to Sunday in November and December (excluding 25 – 27 December). In November families will be able to take part in a Museum Explorer Trail, then in December visitors will also be able to see the new exhibition 'A Worcestershire Christmas'.

The Museum will be open every Saturday and Sunday in January and February (2nd Jan – 28th Feb) where there will be children's trails. The museum will then move into its normal opening hours in March.

Rachel Shepherd, Head of Customer Services, commented: 'I am very pleased that visitors and members are about to enjoy the Museum all year round. It is an exciting opportunity for visitors to see the conservation work that happens over the winter.'

Reduced opening prices: Adult: £4.95, Senior: £3.85, Child: £2.50, Family: £14.30

Editors Notes

- Avoncroft Museum of Historic Buildings is a unique home for historic buildings, spanning seven centuries, which have been rescued from demolition and rebuilt in a beautiful corner of Worcestershire's countryside.
- Avoncroft Museum is a registered charity. Charity Number 241644.
- For further information please contact Rachel Shepherd, Head of Customer Services, on 01527 831363 or enterprises@avoncroft.org.uk
- Admission prices: Adult £6.60, Senior £5.50, Child £3.00, Family £16.50.