
Here2Help Programme Eligibility Criteria

To be eligible for support a business must be:

- Classed as an SME - sole trader, partnership, limited company, or registered charity, Community Interest Company
- Are likely to be B2C
- Based in Worcestershire attracting visitors into the county e.g.,
 - Visitor attraction
 - Activities or experiences
 - Independent restaurants serving dine in food in the evening (with a minimum 12 covers) attracting visitors from outside the county
 - Gastro pub providing food as the main business function and serving visitors from outside the county
 - camping, hotels & B&Bs (where this is not a supplementary income)
 - Activities offered are open to the general public with access not being restricted to members only

Ineligible Businesses

- Retail outlets
- Bars, nightclubs
- transport

To find out more and apply to the freely available programme please complete the attached application form.

Any queries please contact: here2help@vfthconsulting.co.uk